

IADIS International Conference E-COMMERCE 2004

CONFERENCE AT A GLANCE

	December, 14 Tuesday	December, 15 Wednesday	December, 16 Thursday
8:30	WELCOME DESK		
9:00			
9:45	Opening Session	Parallel Sessions	Parallel Sessions
10:00	Keynote Session		
11:00	Coffee - Break	Coffee - Break	Coffee - Break
11:30	Parallel Sessions	Parallel Sessions	Parallel Sessions
13:00	Lunch (13:00 - 14:30)		Closing Session
14:30	Parallel Sessions	Parallel Sessions	
16:30	Coffee - Break	Coffee - Break	
17:00	Posters	Parallel Sessions	Tour + Conference Dinner
18:30			
19:00			

IADIS International Conference E-COMMERCE 2004

CONFERENCE PROGRAM

Tuesday 14th, December 2004

08:30-19:00 Welcome Desk

09:45-10:00 Session O – Opening Session
(Room Europa)

OPENING SESSION

Prof. Pedro Isaias and Prof. Nitya Karmakar

10:00-11:00 Session IP – Invited Presentation
(Room Europa)

E-BUSINESS ONDEMAND INFRASTRUCTURES

Jorge Soares

IBM

11:00-11:30 Coffee Break

11:30-13:00 Session 14.1

Mobile Commerce

(Room Europa)

THE BUSINESS CASE FOR EMPLOYEE MOBILITY
SUPPORT (OP30_020)

Norm Archer

TOWARDS A SUCCESSFUL GLOBAL PAYMENT SYSTEM
IN MOBILE COMMERCE (OP30_023)

Agnieszka Zmijewska, Elaine Lawrence and Robert Steele

LEGAL REMEDIES FOR SECURING THE MOBILE
ENTERPRISE (OP30_099)

Elaine Lawrence and John Lawrence

11:30-13:00 Session 14.2

Retailing in e-Commerce (e-Tailing) //

Marketing on the Web

(Room Bruxelas)

COUPLING MOBILE PAYMENTS AND CRM IN THE
RETAIL INDUSTRY (OP30_024)

Jan Ondrus and Yves Pigneur

AN ASSESSMENT OF AUSTRALIAN WEB SITES IN THE
GROCERY SECTOR (OP30_080)

Sherah Kurnia and Petra Schubert

PEER-TO-PEER MARKETING FOR CONTENT PRODUCTS
- COMBINING DIGITAL RIGHTS MANAGEMENT AND
MULTILEVEL MARKETING (OP30_136)

Pasi Tyrvaänen, Jarmo Järvi and Eetu Luoma

13:00-14:30 Lunch Break

14:30-16:20 Session 14.3

e-Commerce Strategy and Implementation // Cases In
e-Commerce

(Room Europa)

BUSINESS OBJECTIVES OF E-COMMERCE
MARKETPLACES (OP30_067)

Sabine Zumpé

E-BUSINESS IMPLEMENTATION IN SMES: A SUCCESS
FRAMEWORK (OP30_104)

Jiwei Shi, Keith Porter, Paul Otterson and Ian Barclay

MUSIC-4YOU.COM – DIGITAL MUSIC E-COMMERCE
CASE-STUDY (OP30_112)

Carlos Serrão

INTERNET IMPACT ON ENTERPRISES'
INTERNATIONALIZATION: THE CASE OF LITHUANIA
SMES (OP20_072)

Rimantas Gatautis

14:30-16.10 Session 14.4

Development of e-Business // e-Business Applications

(Room Bruxelas)

THE IMPACT OF E-BUSINESS ON MARKET STRUCTURE
THE CASE OF THE AUTOMOTIVE INDUSTRY (OP30_154)

Daniel Nepelski

LOCAL E-COMMERCE REVISITED (OP20_089)

Markos Kourgiantakis and Emmanuel Petrakis

MATCHMAKING IN THE WEB SERVICES

MARKETSPACE: A LEVEL PLAYING FIELD FOR SMES?
(OP20_092)

Kevin Johnston

A LOW-COST B2B AND TRADING PARTNER
MANAGEMENT PORTAL (OP30_090)

Owen Molloy

16:30 - 17:00 Coffee Break

17:00-18:30 Poster Session

(Room Europa)

REQUIREMENTS FOR E-PAYMENT SYSTEM BASED ON
THE CREDIT CARD

*Sungwoo Kang, Haeryong Park, Donghyeon Cheon, Kilsoo Chun
and Jaeil Lee*

NET BUSINESS ENVIRONMENT FOR SMALL AND
MEDIUM-SIZED ENTERPRISES

Vladimir Stantchev and Marian Scherz

A PROPOSAL OF INNOVATION MANAGEMENT SYSTEM
TO SUPPORT SELECTION AND ESTIMATION OF
ALTERNATIVES FOR NEW PRODUCT DEVELOPMENT
UNDER BUREAUCRATIC ORGANIZATIONS

Roberto Okada and Tsuyoshi Otani

DESIGN AND IMPLEMENTATIONS OF A BUSINESS TO
CUSTOMER ELECTRONIC COMMERCE SYSTEM
APPLYING WEB TECHNOLOGIES

Bo Meng, Huan Guo Zhang and Qian Xing Xiong

FROM LIBERALIZATION TO TECHNOLOGICAL
INNOVATION: THE E-ADAPTATION OF THE
PORTUGUESE FINANCIAL SERVICES

*Fernando Alberto Freitas Ferreira, Fernando José Calado and Silva
Nunes Teixeira*

USE OF ELECTRONIC COMMERCE AND TECHNOLOGY
BY CANADIAN BUSINESSES

Bryan van Tol

USABILITY: IMPACT ON E-COMMERCE

Ana Teresa Machado

E-LOGISTICS: THE STRATEGIES OF THE AUTOMOBILE
INDUSTRY IN TRANSFORMING ITS SUPPLY CHAIN

Harold Dyck, Frank Lin, Conrad Shayo and David Kung

KNOWLEDGE MANAGEMENT THROUGH 'PED' – A
PERSONAL AND PROFESSIONAL SUCCESS

Jerónimo Moreira de Oliveira and Carmen Cecília Centeno

Wednesday 15th, December 2004

08:30-18:30 Welcome Desk

09:00-10:40 Session 15.1
e-Government // e-Services
(Room Bruxelles)

EGOVERNMENT ASSISTED PROGRAMMES IN A SEMANTIC WEB (OP30_059)

Amar Msaïd and Koné Tadiou

CHARACTERIZING AND CATEGORIZING INTERNAL ADMINISTRATIVE PROCESSES IN AN E-GOVERNMENT SETTING (OP30_109)

Mario Muñoz, Jesús Fisteus, Johannes Textor, Carlos Kloos, Carlos Turmo and Clara Cala

COMPARATIVE ANALYSIS OF USABILITY DESIGN IN E-SERVICE PROCUREMENTS (OP20_048)

Henrik Artman and Erik Markensten

THE WIRELESS GATEWAY OF HANS (OP20_114)

Chen Tianzhou, Huang Jiangwei, ChenXi and Dai hongjun

09:00-11:00 Session 15.2

The Future of e-Commerce Technologies // Supply Chain Management & e-Fulfilment
(Room Panorama)

MULTI-AGENT SYSTEM ARCHITECTURE FOR QUALITY CONTROL: MOVING TOWARD AUTONOMIC SYSTEMS FOR E-COMMERCE (OP30_040)

Gilda Pour

WORKFLOW COORDINATION IN GRID NETWORKS FOR SUPPORTING ENTERPRISE-WIDE BUSINESS SOLUTIONS (OP30_105)

Kostas Votis, Bill Vassiliadis, Christos Alexakos, Spiros

Likothanassis and Athanassios Tsakalidis

PERFORMING PEER-TO-PEER E-BUSINESS TRANSACTIONS: A REQUIREMENTS ANALYSIS AND PRELIMINARY DESIGN PROPOSAL (OP20_037)

Stephanos Androutsellis-Theotokis, Diomidis Spinellis and Vassilios Karakoidas

A STEP TOWARDS AN INTEGRATED PRODUCT INFORMATION MANAGEMENT (OP20_060)

Eulalio G. Campelo F. and Wolffried Stucky

THE ELECTRONIC SUPPLY CHAIN MANAGEMENT: RELATIONSHIPS AND CAPABILITIES (OP20_116)

Manuel Rodríguez Díaz and Tomás F. Espino Rodríguez

09:00-11:00 Session 15.3

Consumer-oriented e-Commerce
(Room Madrid)

TIME AND ONLINE SHOPPING: EFFECTS OF POLYCHRONICITY ON PURCHASING BEHAVIOUR ON THE INTERNET (OP30_122)

Heejin Lee, Sangjo Oh and Joel Lim

DEVELOPING A CUSTOMER-CENTRIC E-BUSINESS MODEL FOR A HIGH TECH SECTOR (OP30_179)

Samar Saha and Nitya Karmakar

MODELS FOR MANAGING INCOMPLETE INFORMATION IN RECOMMENDER SYSTEMS (OP20_018)

L. Martínez, L.G. Pérez and M. Barranco

AN E-SATISFACTION MODEL – APPLICATION TO INTERNET INFORMATION SEARCH AND PURCHASE (OP20_003)

Ana Isabel Torres and Francisco Vitorino Martins

UNDERSTANDING THE CUSTOMERS' PLANNING AND PURCHASING PROCESS OF GROCERY PRODUCTS – THE IMPACT OF LOCATION AND TIME (OP20_132)

Carl-Johan Rosenbröjjer

09:00-10:50 Session 15.4

e-Communities // Mobile Commerce
(Room Porto)

THROUGH A MULTI-METHODOLOGICAL EVALUATION APPROACH (OP30_030)

Georgios Dafoulas, Emmanouil Kalaitzakis and Linda Macaulay

CONDUCTING ONLINE COMMUNITY RESEARCH (OP20_082)

Tuula Mittilä and Maria Mäntymäki

A MOBILE SURVEY SYSTEM (OP30_106)

S. Manoharan

A SYSTEM THAT PROVIDES ADAPTIVE AND CONTINUOUS INTERACTION FOR MOBILE E-BUSINESS (OP30_135)

Eric Blechschmitt

11:00 - 11:30 Coffee Break

11:30-12:50 Session 15.5

e-Commerce Strategy and Implementation
(Room Madrid)

E-BANKING IN ITALY: "NO MORE BETS" (OP30_120)

Andrea Carignani

THE STRATEGIC USE OF E-COMMERCE IN THE TRANSFORMATION OF THE PUBLISHING INDUSTRY (OP30_113)

Linda C. Gordon and David S. Kung

DESIGNING THE DISTRIBUTION CHANNELS IN THE E-COMMERCE (OP20_117)

Manuel Rodríguez Díaz and Tomás F. Espino Rodríguez

11:30-13:00 Session 15.6

The Regulatory Environment of e-Commerce // Barriers To e-Business
(Room Porto)

UNSOLICITED COMMERCIAL COMMUNICATIONS AND DIRECT MARKETING. E-MAIL AND SMS FOR MARKETING PURPOSES (OP30_066)

Antonia Paniza-Fullana and Magdalena Payeras-Capellà

LEGAL CONUNDRUMS IN CYBER-ARBITRATION (OP20_061)

Sylvia Mercado Kierkegaard

UNDERSTANDING THE LACK OF ADOPTION OF E-COMMERCE IN THE HEALTH SECTOR: THE CLINICIAN'S STRATEGIC PERSPECTIVE (OP30_147)

Lucy Firth, Peter Frances and David Mellor

MICRO FIRMS IN NORTH STAFFORDSHIRE LOSING OUT ON E-BUSINESS KNOWLEDGE – LESSONS FOR EU SMALL BUSINESS. (OP20_064)

Jane P. Pallister, Philip J. Weston and Anthony S. Atkins

13:00-14:30 Lunch Break

14:30-16:20 Session 15.7

e-Government // Economics of e-Commerce
(Room Madrid)

AN EXPLORATORY STUDY ON THE ACCEPTANCE OF ELECTRONIC TAX FILING - THE CASE OF TAIWAN (OP30_101)

Cheng-Kiang Farn, Jen-Rui Fu and Wen-Pin Chao

E-COMMERCE FOR GOVERNMENTAL PUBLICATIONS (OP20_032)

Carlos del Cuwillo, Héctor García, Diego Pérez and Eva Franco

GRASP ALL, LOSE ALL! : A CASE STUDY OF AN E-GOVERNMENT PROJECT (OP20_125)

Lars-Olof Johansson and Mats Carlsson

E-COMMERCE AND TAXATION (OP20_063)

Bo Sandemann Rasmussen

SUPER-SYMBOLIC ECONOMY: MODIFIED ROI FOR SME'S (OP20_172)

Ana Hol and Athula Ginige

16:30 - 17:00 Coffee Break

17:00-18:30 Session 15.8
Trust & Security For e-Commerce
(Room Panorama)

THE IMPACT OF E-COMMERCE ON THE INTERNAL CONTROL AND ON AUDITING PRACTICES (OP30_108)
Carlos Santos and José Tribolet
PHISHING FREE INTERNET SYSTEM DESIGN (OP20_073)
R. Jesmin
THE NEED FOR A STRUCTURED APPROACH TO DIGITAL FORENSIC READINESS (OP20_085)
Jerker Danielsson and Ingyar Tjøstheim
ESTABLISHING LONG-TERM TRUST IN E-COMMERCE (OP20_118)
Ildemaro Araujo

17:00-18:20 Session 15.9
Knowledge Management // Organisational and Managerial Issues
(Room Madrid)

SEMANTIC WEB WITH SOUL (OP30_009)
Mladen Stanojević and Sanja Vraneš
A SEMANTIC KNOWLEDGE MANAGEMENT SYSTEM FOR KNOWLEDGE-INTENSIVE MANUFACTURING (OP30_166)
Jiehan Zhou and Rose Dieng-Kuntz
EMAIL NOVICES' CHANGES IN INFORMATION FLOW OVER A FOUR-YEAR PERIOD: FROM CENTRALIZED INFORMATION FILTERING TO INTERNAL SPAMMING (OP20_049)
Olle Bälter

17:00-18:10 Session 15.10
Managing Innovation // The Future of e-Commerce // Global e-Commerce
(Room Porto)

FOR M-COMMERCE APPLICATIONS (OP30_148)
Geoffrey Canright, Kenth Engø-Monsen, Åsmund Weltzien and Fahimeh Pourbayat
BUILDING A VIRTUAL E-COMMERCE COMMUNITY (OP20_139)
Jorge Jair Moreno Chaustre, Roberto Carlos Naranjo Cuervo, Luz Marina Sierra Martinez and Martha Eliana Mendoza Becerra
ISSUES OF DYNAMIC TRAVEL PACKAGING USING WEB PROCESS TECHNOLOGY (OP20_165)
Jorge Cardoso

Thursday 16th, December 2004

08:30-13:30 Welcome Desk

09:00-11:10 Session 16.1
e-Communities // e-Commerce Models and Applications // Social Issues for e-Commerce
(Room Panorama)

AN INTEGRATIVE APPROACH FOR DEVELOPING ONLINE DISPUTE RESOLUTION (OP30_115)
Wusheng Zhang and John Zeleznikow
BASIC CONCEPTS OF COMMON PORTAL FOR FOOD PRODUCERS AND PROCESSORS IN VOJVODINA (OP20_036)
Borislav Jošanov, Ninoslava Savić and Ivana Jošanov
AN E-COMMERCE ARCHITECTURE FOR SECURE TRANSACTIONS (OP30_126)
Vasu Alagar and KaiYu Wan
BIDDING AS DECISION-MAKING (OP20_137)
Hosam Hanna
E-COMMERCE ENVIRONMENTS AS 3D ELECTRONIC INSTITUTIONS (OP30_128)
Anton Bogdanovych, Helmut Berger, Simeon Simoff and Carles Sierra

09:00-09:50 Session 16.2
e-Commerce in Developing Countries // Internet Payment Systems
(Room Madrid)

E-COMMERCE COMPANIES IN INDIA (OP30_142)
Varuna Godara
E-CHECK CLEARING & SETTLEMENT SYSTEM FOR INDIAN BANKS (OP20_171)
A. R. Dani, V. Visweswar, Ashutosh Saxena, P. Radha Krishna and V. P. Gulati

11:00-11:30 Coffee Break

11:30-12:40 Session 16.3
Infrastructure for e-Commerce // Technical Issues for e-Commerce
(Room Europa)

EXPLORING MOBILE-AGENT-BASED ARCHITECTURES (OP30_095)
Gilda Pour
SHARED MEANING IN THE ELECTRONIC MARKETPLACE (OP20_081)
Janet Aisbett and Guilherme Pires
A CRITIQUE OF WEB SERVICES (OP20_033)
Jan Newmarch

12:50 Closing Session (Room Europa)

Prof. Pedro Isaias and Nitya Karmakar

15:00 - Departure by bus to historical village of Obidos and Conference Dinner